


**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES
DURING NOVEMBER 2020**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	November 2020	Live cooking demonstration	A live cooking demonstration was organized for Andhra Pradesh sweets in which Chef Amar Dev Singh prepared two Andhra sweets namely TAPESWARAM KAJA and SUNNIUNDALU live on You Tube .	Andhra Pradesh	266 Students	

Browser tabs: (no subject) - dilraj78@gmail.com, (29) Live cooking Demonstr...

Address bar: youtube.com/watch?v=dMfDmOoxElw&feature=youtu.be

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Live chat

- can retain its sheltite and what is its storing temperature?
- Gaurav Pandey 🙌🙌🙌
- Prem Singh great sir doing very nice really the chef work is the toughest work.
- Raj Kumar Great work sir
- Shivansh Dixit Is Tapeshwaram kaja is similar to shakkarpara ?
- Prem Singh best ihm teacher
- Pawan Gill great work sir 🙌🙌

A Ankush Sharma ₹20.00

- A** Aastha Arora Why do we need to rest tapeshwaram khaja's dough ?
- A** Atlanta Raychoudhury Can refined flour be substituted by anything to make the paste for Tapeshwaram kaja?

dilraj singh
Say something...

43 watching now • Started streaming 18 minutes ago

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Raj Kumar Cool 6.72K subscribers

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Live chat replay

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266 views • Streamed live 18 hours ago

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LIVE COOKING DEMONSTRATION OF ANDHRA PRADESH SWEETS

SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF NOVEMBER 2020

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	22	34	1686	77	1710
2	INSTAGRAM IHM Gurdaspur Page	81				369