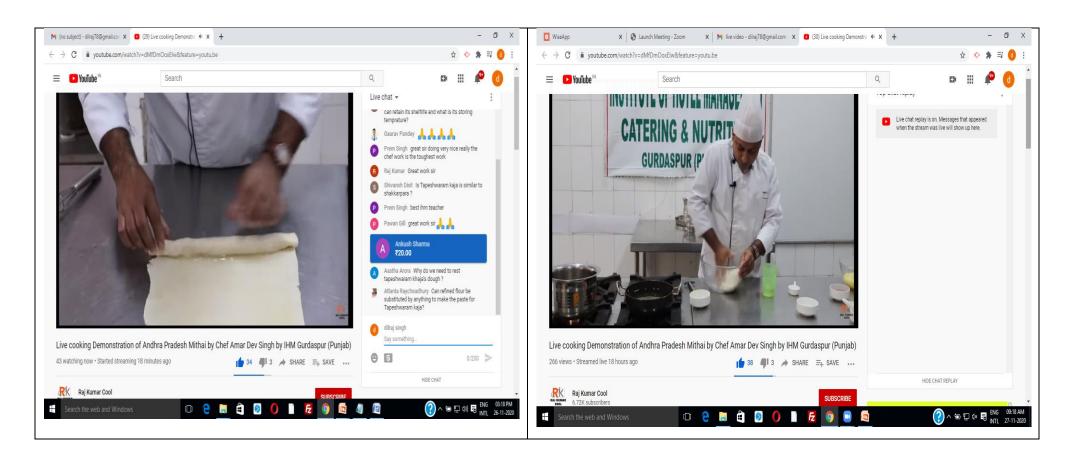
ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES

DURING NOVEMBER 2020

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	November 2020	Live cooking demonstration	A live cooking demonstration was organized for Andhra Pradesh sweets in which Chef Amar Dev Singh prepared two Andhra sweets namely TAPESWARAM KAJA and SUNNIUNDALU live on You Tube .	Andhra Pradesh	266 Students	



LIVE COOKING DEMONSTRATION OF ANDHRA PRADESH SWEETS

SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF NOVEMBER 2020

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	22	34	1686	77	1710
2	INSTAGRAM IHM Gurdaspur Page	81				369